





# EDITORIAL: Face value

A December 2019 survey among 233 traditional and digital news publishers from 32 countries revealed that lies, half-truths and fake news from politicians will continue to be a main challenge for journalists in the coming decade.

Digital News Project 2020, a report published by the Reuters Institute for the Study of Journalism at Oxford University, said 85 percent of respondents agreed media should do more to fact check politicians because more and more politicians will employ misinformation and disinformation tactics in the future.

The publishers were concerned, however, whether such ramped-up efforts would curb the trend.

Many countries

have seen how politicians and their supporters exploited their citizens' use of social media to achieve their own ends. Targeted articles, for example, go straight to the news feeds of a user, who has been profiled and deemed receptive to such messaging.

Another example is the use of trolls, where paid social media users use various tactics to confuse, mislead, shame and threaten others who do not share their point of view.

In the past, media organizations have acted as gatekeeper, sifting through the noise and ensuring that what reached their readers and viewers were worthy of their attention and response. That the news items were the truth was a given.

These days, however, the gatekeeping function has been challenged by the blurring of lines between the source of the news and the recipient of the news.

Tragically, truth often becomes a casualty as politicians' objectives come first – and are able to reach their audience directly. They boost their own stock, bring down their opponent, or simply create an environment of uncertainty and confusion, half-truths, outright lies and fake news.

Meanwhile, the general public may not be aware that the "information" they are seeing on their feeds has been curated for their consumption. Afterward, it is so easy to click "share" or "retweet," making the process endless.

Worse, even if

the news item is later on fact-checked and proven wrong, the impact of such a discovery is not likely to be as strong as the initial effect of the erroneous – or malicious – information. The damage has been done, and sadly, politicians are smug and secure in the knowledge that their audience could be quite forgiving even after knowing they've been fed half-lies.

In the end, the ultimate responsibility lies on the end-users, the consumers of information. No amount of fact-checking could curb the zeal of those who are bent to rewrite the telling of events, massage the data, and deny or invent actual occurrences.

They will continue in their shameless disregard of the truth – especially when people let them, take everything at face value, accept all "information" with nary a critical mind.

## DOT ...

Travel in other parts of Luzon remains safe and accessible amid Taal Volcano eruption on Sunday, which enveloped parts of Calabarzon (Region 4-A) with ashfall, the Department of Tourism (DOT) said on Tuesday.

"The DOT would like to reiterate that travel in other parts of Luzon, and the rest of the country remains safe and accessible," the DOT said in a statement.

In a prior statement, it expressed hope on the recovery of Calabarzon and its tourism industry "just as it has demonstrated in the past".

"The Department of Tourism (DOT) joins the nation in hopes and prayers that Taal's volcanic activity would soon dissipate, as millions of lives and liveli-

## FROM PAGE 1

hood are imperiled by the continued eruption," the statement read.

The DOT's foremost concern at the moment is public safety, including foreign and local tourists affected by this fortuitous event.

The agency said the tourism industry in the affected areas, particularly in Tagaytay City, has "suffered a tremendous setback".

There is no available data yet as to the total number of tourism establishments affected in Calabarzon but records from the DOT showed Batangas as the region's top destination for overnight tourists, with arrivals in 2018 reaching 2,552,149 followed by Rizal with 1,735,806 visitors.

Taal Volcano, which is on Alert Level 4, is located in Batangas. (PNA)

## Manila Water ... FROM PAGE 1

Manila Water has made available thirty (30) water tankers to provide for the needs of evacuees affected by the eruption of Taal Volcano, in various sites in Southern Luzon.

Through the efforts of its subsidiary, Laguna Water, these tankers will be deployed initially to three towns in the Province of Batangas. Four tankers will be sent to the following sites in Tanauan City: Poblacion Balele West Covered Court, Poblacion Gloria, and Tanauan City Gym 2; two to be deployed to PUP Gymnasium in Sto. Tomas; and six tankers will be stationed at the Bolbok Provincial Sports Complex in Batangas City. Request for tankers have also been

received for San Luis Municipal Hall and Taal Municipal Hall in Batangas as well as in Alfonso town in Cavite.

The other water tankers will be on stand by for deployment to other evacuation sites as requested by local government units. Deployed water tankers will be refilled by Laguna Water and their personnel will also lend assistance with the tankering activities.

Meanwhile, Manila Water Foundation (MWF) will also be sending 2,000 units of 5-gallon bottles of potable water to various evacuation sites, in coordination with the Batangas Provincial Disaster Risk Reduction and Management Office (PDRMO).

# ISU JOINS PARTNERSHIP IN PRODUCTION OF HERB SUPPLEMENTS



Isabela State University enters the pharmaceutical field as Tripartite Memorandum of Agreement was signed between the Department of Science and Technology- Region II (DOST-R02) and Bauertek Corp., this morning (January 14).

Bauertek Corp. is the first Filipino-owned pharmaceutical firm, manufacturing herbal supplements that aid treatment of various diseases.

It was founded by the company's current general manager Mr. Richard Nixon Gomez, who participated in the MOA Signing, together with University President Dr. Ricmar Aquino, and DOST-Isabela Director Marcelo Miguel, representing Engr. Sancho Maborrang of DOST-R02.

The University will play part in the area

of research, producing knowledge inputs to maximize efficiency of raw materials used in the making of herbal supplements. The University will also be housing facilities and machineries for the pre-production and processing phase.

It would mobilize the University's extension arm as said undertaking aims to engage local farmers in the production of raw materials, helping them economically. The efforts would be backed by DOST, supporting the arranged initial financial matters, together with the provision of technical and technology support.

Some 10-hectare area of the Echague Main Campus was dedicated as initial model plantation of "Malunggay", one of the herbal plants needed, for further study



and strategical measures regarding development and expansion concerns. Filipino Chinese Chamber, thru Board of Regents member, Private Sector Representative Mr. Charles T. Lim, promised a building that would accommodate the needed equipment.

In a speech, President Ricmar Aquino expressed gratitude for choosing ISU as the SUC partner. He believes that the University can be able to deliver its counterpart,

as it currently leads the region in R&D field.

The University President also viewed the undertaking as a way to "provide better opportunities for Isabelinos, especially the farmers". He added, "I am confident that as this collaboration prospers, the farmers will be equally benefited".

The forging of MOA was an off-shoot from President Aquino's meeting with Dr. Gomez and DOST Secretary, Dr. Fortunato Dela Peña in Pampanga last year.

FOR WITH  
GOD  
ALL THINGS  
ARE  
POSSIBLE





### Delay in Murang Kuryente Act implementation deny Filipinos of cheap electricity

Senator Win Gatchalian has once again pressed for the immediate issuance of the Implementing Rules and Regulation (IRR) for the “Murang Kuryente Act,” saying that the delay denies ordinary Filipinos of having cheap electricity.

The law was created to make electricity more affordable to consumers by removing the National Power Corporation’s (NPC) stranded debts and costs (Universal Charge for Stranded Debts or UCSD and Universal Charge for Stranded Contract Costs or UC-SCC) that are passed on to consumers and reflected in the monthly electricity bill.

Gatchalian explained that each Filipino household is currently paying ₱0.09 per kilowatt hour for UCSD and UCSCC in the electricity bill. Aside from this, consumers are expected to pay additional Php 0.86 per kilowatt hour for UCSCC and UCSD. But with the enactment of the Murang Kuryente Act, consumers will no longer pay the additional cost.

Those consuming 200 kWh per month, for instance, can save Php 172 per month or Php 2,064 per year, equivalent to three to four kilos of rice per month or a sack of rice per year.

Gatchalian, chair of the Senate Committee on Energy and co-author of the law, pointed out that the law should have taken effect starting December last year if only an IRR had been issued. He added that the Department of Energy (DOE) and the Department of Finance (DOF) should have already issued the IRR in November 27 last year or 90 days after the effectivity of the law.

“Dapat Disyembre pa lang ay wala na sa bill ng kuryente ang UCSD at SCC. Ibig sabihin, dapat sana ay bumaba na ang bill sa kuryente ngayong buwan”, said Gatchalian.

“The more that we are delaying the issuance of the IRR, the more we are denying Filipinos of having cheaper electricity. This is a total disservice to our constituents,” the lawmaker stressed.

Ang volcanic ash ay mga napinong bato na isinabog sa himpapawid ng bulkan. Dahil sa pino at gaspang nito, nagiging banta ito sa kalusugan ng mga tao at hayop, mapanganib sa lumilipad na eroplano, nakasira ng mga kagamitang elektronik at makinarya, nakasasagabal sa mga serbisyo tulad ng kuryente, tubig, at komunikasyon.

### MGA DAPAT GAWIN

#### BAGO

- Maghintay sa radyo para sa mga balita mula sa mga awtoridad kapag may babala ng pagputok ng bulkan na maaaring magdulot ng ashfall.
- Maghanda ng emergency supply kit at lagay ito sa isang lugar na madali itong maakuha.

Mga pangunahing bagay na laman ng kit:

- Pino (bata, mga bato, bula, gas, mask, plastic gamit, reserba)
- Papahan
- Da-batang tubig
- Flashlight at mga baterya
- Radyo (sa-baterya)
- Mga flashlight at pasaporte
- Pino
- Panatili sa bibig laban sa sakit
- Paputer
- Kutalero
- Mga kumot at damit
- Lubid - mga 7 metro man lamang ang haba
- Plastik na pambatak (upang hindi mabuhay ang mga elektronik)
- Mga sabun, shampoo, soapstone at iba pa.
- Panulat at papel
- Mga numero ng teleponong sinasagutan sa oras ng lagipitan
- Pera/Salapi

- Maghanda ng mga dust mask o mainit na tela ng pantakip sa loob ng mga goggles para proteksiyon sa mata.
- Maghanda ng mga panlinis gaya ng mga wala, pala at vacuum cleaner na may ekstra bag at pansala.
- Ipin na maadil lang maglip sa baybe sa loob ng inyong kasalukuan, kaya't maglala ng mga emergency supply kit dito.
- Maglala ng paglala ng tubig para sa mga alagang hayop.
- Alamin kung saan ang lugar na paglikasan.

#### HABANG

- Maging mahinahon. Manatili sa loob ng bahay. Takpan ang loob ng bibig ng bata at mainit na tela o dust mask.
- Isara ang lahat ng mga bintana at pinto ng inyong bahay at kotse.
- Maglagay ng basang hwalira o tela sa bukasang pinto at iba pang lugar nito.

- Hugasang mabuhay ang lahat ng mga pirat at guilya bago kainin.

- Maging sa radyo para sa mga balita tungkol sa pagputok ng bulkan.
- Ipasok ang inyong mga alagang hayop sa kan-kanilang kulungan o sa loob ng bahay upang maiwasang makalalanghap ng aba.
- Kung nagmamaneho ng sasakyan, tumabi at tumigil ng maayos kung mainalal ang pagbagsak ng aba na hindi na makita ang daan.
- Kung nasa labas, humanap ng maailangon at magputok ng solamin sa mata. Wasan ang paggamit ng mga contact lens.

### The Manila Jockey Club launches The Front Runner



Atty. Alfonso R. Reyno, Jr., MJC president Alfonso Victorio G. Reyno III and Ramoncito Ocampo Cruz, the CEO and executive/creative director of Media Wise Communications unveil THE FRONT RUNNER COFFEE TABLE book.

The Manila Jockey Club bookended its 150th anniversary with a book launch of its sesquicentennial coffee-table book “The Front Runner”. The historic launch at the Manila Golf & Country Club on December 16, 2019 was attended by no less than Manila Jockey Club’s executive chairman Alfonso R. Reyno, Jr. and MJC

president Alfonso Victorio G. Reyno III. The Front Runner captures in insightful text and beautiful images MJC’s run through Philippine history from being the favored pastime sport of the social elite more than 150 years ago to being the enduring, thrill-a-second populist sport that it is today. Within its 300 pages, the book

takes the reader through the history of horse racing in the Philippines, through two wars—the Philippine Revolution and World War II—and through the historic transfer of the hippodrome from San Lazaro, Manila to the modern race tracks of the newly built San Lazaro Leisure Park in Carmona, Cavite. “No such chronicle of horse-racing history

has been produced before,” pointed out Attorney Reyno III. “The book captures the essence of how horse racing was born and kept alive in the Philippines over the course of 150 years, and how MJC played a central role in all that.”

Also at the launch were members of the MJC book-project team led by MJC Director, Corporate Counsel & General Counsel, Atty. Ferdinand A. Domingo, MJC COO and VP for resource administration Attorney Peter G. Zagala, MJC VP for marketing Eduardo Ramirez de Arellano and MJC VP for MIS Carlos S. Tan.

Ramoncito Ocampo Cruz, the CEO and executive/creative director of Media Wise Communications, a many-time winner of the prestigious Anvil and Quill publication awards, said that producing The Front Runner showed how MJC “has evolved over time, and how it continues to innovate and gallop toward a rosier future through bold business strategies and strategic partnerships.”

### Taal eruption ...

◀ FROM PAGE 1

Cavite Rep. Elpidio Barzaga Jr. is calling for a congressional inquiry to look into the response of different government agencies to the recent Taal Volcano eruption.

Barzaga filed House Resolution No. 643, dated Jan. 13, which directs the appropriate committee to investigate reported lack of information drive regarding the hazards of Taal’s volcanic activity to the general public, and more particularly to its nearby cities and municipalities of Cavite, Laguna, and Batangas.

A copy of the bill was sent to reporters on Tuesday.

Barzaga noted that there were “no news bulletins or SMS alerts” from the Philippine Institute of Volcanol-

ogy (Phivolcs) and other concerned government agencies when the Taal Volcano manifested an increase in volcanic activity on Sunday morning.

“Filipinos were taken by surprise by the recent Taal Volcano eruption wherein the losses in terms of life and property are still unaccounted for,” Barzaga said.

“Due to lack of information, in the afternoon of the same day, while Taal Volcano is already manifesting increased volcanic activity, people still traveled towards it, while those who were already near Taal volcano were shocked to see the smoke spewing from it and had to immediately flee under the dangers of ashfall,” Barza-

ga added.

Barzaga said there should be an investigation if Phivolcs has conducted comprehensive monitoring and if it has the technical expertise to make a timely forecast of the Taal vol-

cano eruption.

He stressed the need to determine the necessary improvements in the responses of the different government agencies, such as the Phivolcs, Philippine National Police, Depart-

ment of Social Welfare and Development, National Disaster Risk Reduction and Management Council, and local governments to reduce the risks of natural disasters in order to prevent loss of life and property.

The lawmaker also said appropriate charges need to be filed against those unscrupulous individuals who sold face masks and other supplies at an unreasonable cost during times of disaster. (PNA)





JAPANESE GOODNESS IN A BUN. No need to travel far. Freshly baked Japanese breads and pastries are available in KUMORI at the Ground level of SM City Santa Rosa!



SHARING IS CARING. SM City Santa Rosa recently shared the gift of caring by distributing more than a thousand teddy bears donated by its shoppers to less fortunate children in Laguna. Bears of Joy is SM Supermalls' yearly Christmas charity project where a customer is encouraged to buy a pair of bears worth P200 where one will be taken home and the other is left for donation to charity. A gift card is attached to the donated bear which provides the customer a chance to write a holiday greeting intended for its recipient making the gift a little bit more personal. The photo shows kids from Bahay Pag-Asa in Biñan, Laguna.

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## HAVE AN AWESOME FAMILY FUNDAY AT TINKER HOUSE – SM CITY BACOOR



SM CITY BACOOR, CAVITE - Sure thing, mummies out there would want their little kids to learn as they enjoy playing. We all know that building toys, fun science experiments, arts and crafts are so much fun especially for kids who want to try everything to answer all those questions popping in their minds. But we also know how difficult it is to actually find, or build good learning materials especially to moms who are always busy. Good thing there's Tinker House, ready to nurture your child's creativity and curiosity while you bond with them. So save your weekends and let the fun begin as you bond with your little thinkers at Tinker House located at the 3rd Level of SM City Bacoor. See you there!

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munch into sumptuous dishes. Get as much as 20% off on your total bill for every group of five from January 2-February 28, 2020. So come and dine here at Tong Yang Plus-SM City Bacoor for a no-guilt, legit Asian buffet experience!





REPUBLIC OF THE PHILIPPINES  
REGIONAL TRIAL COURT  
OFFICE OF THE CLERK OF COURT  
& EX-OFFICIO SHERIFF  
IMUS, CAVITE

Foreclosure No. 16919-19

Extra-judicial Foreclosure of  
Real Estate Mortgage under  
Act 3135 as amended by Act 4118

NATIONAL HOME MORTGAGE FINANCE CORP.,  
Mortgagee/Assignee

-versus-

MARIANITO PEREZ, married to  
TERESITA J. PEREZ

X -----X

NOTICE OF EXTRA JUDICIAL FORECLOSURE

Upon Extra-judicial for Sale under Act 3135 as Amended by Act 4118 filed by NATIONAL HOMES MORTGAGE FINANCE CORP., (NHMF) mortgagee, with principal place of business at 104 Amorsolo St., Legaspi Village, Makati City, and against MARIANITO PEREZ, married to TERESITA J. PEREZ, Mortgagor with residence and postal address at 804 B.E.P. Village, CP Aguinaldo, Quezon City and/or Bahayang Pag-Asa Subd., Lot 11, Blk. 9, Ph. 9, Imus, Cavite to satisfy the mortgage indebtedness which as of August 31, 2019 amounts to SEVEN HUNDRED SIXTY EIGHT THOUSAND EIGHT HUNDRED FIFTY SEVEN PESOS & 23/100 (P768,857.23) Philippine Currency. Excluding interest and penalties, but excluding attorney's fees, sheriffs fees and all other incidental to this foreclosure and sale, the undersigned will sell at the public auction on February 11, 2020 at 10:00 o'clock in the morning or soon thereafter, at the main entrance of the Hall of Justice of Bacoor City, Cavite, to the highest bidder for CASH and In Philippine Currency, the following property with all the improvements therein, to wit:

TRANSFER CERTIFICATE OF TITLE NO. T-355447

"A parcel of Land (Lot 11 of the cons-subd, plan. Pcs-04-006077, being a portion of the the cons. of Lots 2 to 8, Nlk. 9, Psd-04-044511, L.R. C Rec. No. ), situated in the Brgy. of Tanzang Luma, Mun. of Imus, Prov. of Cavite. Bounded on SW., along line 1-2 by lot 8076, Imus Estate; on the NW., along line 2-3 by Lot 12 of the cons.-subd. plan; on the NE., along line 3-4 by Road Lot 8, Psd-04-044511 (6.50 m. wide); on the SE., along line 4-1 by Lot 10, of the cons.-subd Plan. X x x, containing an area of FIFTY FIVE (55) SQUARE METERS."

"All sealed bid must be submitted to the undersigned on the above stated time and date"

"In the event the public auction should not take place on the said date, it shall be held on February 18, 2020, without further notice."

Prospective buyers or bidder are hereby enjoined to investigate for themselves the title to the said property and encumbrances therein if any there be.

Imus, Cavite, November 12, 2019

(SGD) EMMANUELLE H. FRANCISCO  
Sheriff IV

Copy Furnished:  
NATIONAL HOME MORTGAGE  
FINANCE CORP.,  
104 Amorsolo St., Legaspi Village, Makati City

MARIANITO PEREZ, married to TERESITA J. PEREZ,  
804 B.E.P. Village, CP Aguinaldo, Quezon City  
and/or Bahayang Pag-Asa Subd.,  
Lot 11, Blk. 9, Ph. 9, Imus, Cavite

Dateline Weekly Newspapers:  
January 13, 20 & 27, 2020

# Kapehan sa San Pablo launch just in time for the 25th Coco Festival

SM Publicity has recently been having Kapehan sa SM- a press conference in partnership with various private and public organization that openly talks about relevant issues and bringing people together in cities where SM has mall. This kapehan entice everyone to be more active, be more engage in things that matter.

For SM City San Pablo, the first kapehan was launch last January 11,2020 just in time for the 25th Coco festival and what more better topic to talk about but Tourism in partnership with San Pablo City Tourism Officer Donna Eseo Brinas, Casa San Pablo Innkeeper, art, heritage and culture advocate Ms An Alcantara, Veteran media Mr Ruben Taningco and Mr. Tagumpie City Councillor Ed dela cruz. Powerhouse resource speakers that all greatly contributed to the development of tourism in San Pablo.

Tourism is one of the most important pillars of our economy. We, Filipinos are generally happy and pleasant and very



Photo caption as: "Kape tayo" is the casual invitation we use nowadays every time there is a worthwhile gathering among friends and SM City San Pablo is grateful to host this kapihan session. Resource Speakers are City Councillor Ed delacruz, Committee Chair on San Pablo Tourism, City Tourism Officer Ms Donnalyn Briñas, Heritage Advocate, Ms Alcantara and Veteran Media Man Tito Ruben Taningco

welcoming to our guests. In addition, as Filipinos, it is a natural industry we can all come into. Sec berna Romula Puyat, DOT Cabinet Secretary has been very eloquent with the vital role of tourism and festivals in a development of a city.

Tourism is a community business ecosystem/ and the word sustainable has become

fashionable. Sustainability is more than just environmental, its socio cultural, and community centeredness. The charm of coco festival is its authenticity and those create an atmosphere that attract others.

Cocofestival has maintained it's vibrant throughout the 25 years. From the one of a kind street dancing, to

float parade, its trade fair and now its Coco art. Every year there is something nostalgic and new that tourist and locals keeps coming back to.

The event is well supported by Laguna media and online influencers. Testimonials are the best campaign, having Tourist is how we market. SM Publicity will hold this kind of open discussion once a month.

## OMF OFFERS MOBILE CHARGING STATIONS, FOOD PACKS TO VICTIMS



To ensure that their mobile devices are constantly powered, One Meralco Foundation (OMF), the corporate social responsibility arm of the Manila Electric Company (Meralco), set up its solar-powered mobile charging stations at an evacuation center in Alfonso, Cavite last night where around 3,000 families affected by the Taal Volcano eruption are currently taking shelter. Mobile power stations will also be deployed in other evacuation centers in the coming days.

The foundation also distributed food packs to the evacuees who had to leave their homes after the one of the most active volcanoes in the Philippines erupted on Sunday, January 12. These families are mostly from the nearby municipalities of Laurel, Talisay, Agoncillo and Lemery in Batangas.

In partnership with Meralco's business centers and sectors in the province, OMF's sent on Tuesday another batch of relief packs benefitting more than a thousand families staying at the Batangas Sports Complex in Batangas City, and the City Evacuation Center and PUP Gymnasium in Sto. Tomas, Batangas.

Meralco employees take part in OMF's relief operations by preparing and distributing relief packs, and raising funds to benefit more families, especially since the volcano is still not showing signs of slowing down.

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**GO 15 YEARS**

## SM Supermalls extends aid, assistance to Taal volcano victims

SM Supermalls, SM Cares, SM Foundation Inc., and Philippine National Red Cross extend urgent relief support and assistance to affected communities via the Oplan Tulong Express booths located in its 12 malls in South Luzon namely SM City Bacoor, Dasmariñas, Molino, Rosario, Trece Martires, Imus, Sta. Rosa, San Pablo, Calamba, Batangas, Lipa, and Lucena.

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While SM Foundation Inc. will distribute



**Photo caption as: Initial donations received from SM City San Pablo was turnover to Philippine Red Cross San Pablo Chapter with PRC chapter admin Dorie Cabela and Project Officer Jason Fajardo with San Pablo Assistant Mall Manager Dan Belen and Building Admin Officer Princess Cimatu.**

kalinga relief packs to those affected, SM Supermalls is waiving its overnight parking charges in its 12 malls in South Luzon, where Oplan Tulong Express is available, for the safety of its customers and their vehicles from the ashfall. An initial truckload of over 2,500

6.6L SM Bonus distilled bottled water is presently being dispatched to the various evacuation areas in Batangas.

SM is seeking the support of the public by donating clean drinking water, food, medicines and basic essentials, such as mats, blankets,

pillows, water containers, and utensils. Beneficiaries of the in-kind donations include families from barangays in Lipa, Lemery, Sto. Tomas, and Batangas City. For updates and announcements, visit [www.smsupermalls.com](http://www.smsupermalls.com) or its Facebook page @smsupermalls.

## SM extends help to communities affected by Taal Volcano eruption

Metro Manila (CNN Philippines)— Retail giant SM Supermalls extended relief assistance to communities affected by the eruption of Taal Volcano.

Along with its corporate social responsibility affiliates SM Foundation, Inc., and SM Cares, and in partnership with the Philippine Red Cross, SM Supermalls established the Oplan Tulong Express booths in its South Luzon malls: Bacoor, Dasmariñas, Molino, Rosario, Trece Martires, Imus, Sta. Rosa, San Pablo, Calamba, Batangas, Lipa, and Lucena.

The Oplan Tulong Express booth is where everyone can drop off their do-

nations such as clean drinking water, food, medicines, and essentials like mats, blankets, pillows, water containers, and utensils.

The SM Foundation, Inc. is in charge of distributing “kalinga” relief packs or care packs to affected barangays in Lipa, Lemery, Sto. Tomas, and Batangas City.

So far, over 2,000 kalinga relief packs were already delivered to evacuation centers and sorting sites in Bauan, Tanauan, and Sto. Tomas in Batangas province.

Meanwhile, over 2,500 bottles of 6.6 liters of distilled water were also delivered to some barangays in Lipa and to the Batangas City Coliseum.

## Harvesting the earned hard work from mushrooms

Mushroom in colors white, yellow, gray, and pink, varying from the size of a fist to wider than a human's head. This miraculous fungi gives lots of benefits to the body, which includes prevention of illnesses and boosting of immune system. These mushrooms became not just a help in health for everyone but also delivers good fortune in Myrna's life.

Mushroom is not easy to cultivate. There are several procedures to follow thus it needed focus and should be hands-on. From building the protein bags to sterilizing and packaging the finished products.

Investing on right thing

In 14 years in the mushroom business, Myrna Alonsagay, a resident of Trece Martires City, Cavite, built a remarkable journey from scratch.

Myrna was a plain housewife while her husband is a Pastor when she found out about mushroom business that has been introduced to

her by her friend from Taiwan. She later discovered CARD Bank, Inc., and from there, the loan she got helped her expand her business.

After years of running her business, she was transferred to CARD SME Bank so she can avail of large amount for her business to grow more.

**Inspired to strive more**

Business will not always be successful in the first try. Problems transpired and there were always be trials and errors. Those hindrances didn't stop Myrna and her husband to learn the ins and outs of the business. It helped them seek more knowledge to handle challenges.

“Dedication, passion, and hard work are some of the values a businessman must have in order to stay and be successful in their business,” Myrna said.

As her business continually flourish, she

was introduced to Mga Likha ni Inay, the retail marketing arm of CARD MRI. This introduction paved the way to more opportunities for her business.

“I am very much thankful to Mga Likha ni Inay for guiding me in creating a stable business and helping me in promoting my products to a bigger market.”

MLNI sets the stage for the goods of CARD MRI microfinance clients in the mainstream market to help them and their products be known in bigger markets.

As they gain more experience and knowledge, they started to innovate their products, a good sign of being a good entrepreneur. No wonder, this helped them gain access to better opportunities.

Myrna sought new ways to innovate their mushroom products to keep attuned with changing taste buds of the consuming public. She didn't hesitate to combine

the mushroom with other products to make it mushroom-version of foods.

Incidentally, Myrna another farm in Amadeo, Cavite which she will turn the place into an Agrifarm in the future.

**Partner to development**

“I have a strong loyalty to CARD MRI because they didn't stop from shaping a person in

becoming the best that she can be. I am very much thankful for the trust that they gave me,” shared Myrna as she reminisced all the hardships she endured in her business.

“From plain housewife to a business owner. I personally want

to send my deepest appreciation to CARD Bank and MLNI for believing in my skill, my business, and my products, and that I can do more,” Myrna said. “I hope they will help more small entrepreneurs to be successful and more stories of achievement will be shared,” she concluded.

### EXTRAJUDICIAL

#### DEED OF EXTRAJUDICIAL SETTLEMENT WITH WAIVER OF RIGHTS

Notice is hereby given that the estate comprising RCBC Savings Account with Account Number 000009021062747 maintained with 6030 Gen. Trias City Branch of RCBC and a MOTOR VEHICLE registered under the name of the deceased VICTORINO JR. CARBON PEPUGAL, who died intestate on December 5, 2019 at General Trias City, Cavite, has been extra-judicially settled in favor of LYLE PERSIA PEPUGAL, per deed executed on December 20, 2019 at General Trias City, Cavite before Notary Public Christopher P. Columa, per Doc. No. 403; Page No. 82; Book No. 5; Series of 2019.

**Dateline Weekly Newspapers:  
January 06, 13 & 20, 2020**

**Myrna Alonsagay, owner of Myrna's Miraculous Mushroom and a proud client of Likha ni Inay.**





## SM CITY TRECE MARTIRES AND SM CITY ROSARIO UNITE TO EXTEND HELP FOR THE TAAL VOLCANO VICTIMS

SM Supermalls South 2 Region - SM City Trece Martires and SM City Rosario sent relief goods to the Taal Volcano evacuees in Alfonso and Mendez Cavite on Saturday through the project Operation Tulong Express (OPTE). Almost 700 families who evacuated from Batangas were reached by the goods distributed by the



SM City Trece Martires and SM City Rosario volunteers give time and effort to reach out the victims of Taal Volcano eruption.

SM employees headed by the SM Foundation and SM Cares.

The project OPTE is one of the first responders during calamities which gives immediate assistance to communities in form of giving basic needs. The eco bags also called as Kalinga Packs, consist of bottled mineral water, rice, ready-to-eat meals and instant noodles in a timely manner and free of contamination. Also through this project, the Malls were able to give SM Bears of Joy to the affected children to give joy and ease from a tragic experience caused by the



SM Bears of Joy embedded smile on the children's faces.

eruption of Taal Volcano.

The Operation Tulong Express (OPTE) shall continue to the next few days to reach more families affected by the eruption.



SM Bear Mascots join the Operation Tulong Express to give SM Bears of Joy to the children of evacuation center in Alfonso Cavite.



Kalinga Packs consist of ready-to-eat food which are free from contamination.



SM City Rosario Assistant Mall Manager, Marnelle Sumilong supports the Operation Tulong Express project.

## All systems go in Cavite for Taal volcanic eruption response operations

Cavite Governor Jonvic Remulla convened an emergency meeting of the Provincial Disaster Risk Reduction and Management Council together with the mayors of the different cities and municipalities on January 16, 2020 at The Bayleaf Hotel in the City of Gen. Trias to discuss the impacts of Taal volcanic eruption and the current situation in the different LGUs with evacuees from the heavily affected municipalities of Batangas.

Alert Level 4 is still in effect based on PHIVOLCS Taal Volcano Bulletin and hazardous eruption is imminent. As of the situation report from the Provincial Disaster Risk Reduction and Management Office, at 8:00 AM of January 17, there are currently 19 LGUs in Cavite providing temporary shelter to some 6,472 families totaling to 28,461 individuals and still counting with the continuous

waves of evacuees coming in.

Some issues have been identified in the different LGUs which are also affected by the volcanic eruption particularly in Tagaytay City, the municipalities of Alfonso, Amadeo, Silang and Indang including the disruption of water and power supply. Mayor Frederick Vida of Mendez reported that MERALCO has been conducting continuous cleaning operations for the restoration of power supply.

Health and sanitation concerns were also raised by Dr. Nelson Soriano, Chief Epidemiologist of the Provincial Office. Some of the observed health conditions of evacuees were hypertension, common colds, the status of pregnant and lactating mothers, among others. The PHO conducts medical missions, measles and polio vaccination, and other health initiatives as well

as misting in partnership with the Provincial Government-Environment and Natural Resources Office. They also recommend the provision of Portalets, generator sets, potable drinking water and breastfeeding areas at the evacuation sites.

The PNP also provided logistical and manpower support at the onset of the eruption deploying personnel in affected areas in Batangas for rescue and evacuation and at strategic locations in Cavite for disaster response operations.

DTI reported no cases of price increase in prime commodities but noted a shortage in the supply of face masks in some areas. They are continuously monitoring the prices as well as the implication of the disaster in business establishments in the affected LGUs.

Professor Genaro Cuaresma, Director

for Institution Building of the UP Resilience Institute who was invited in the meeting shared what the University of the Philippines system can share to the province in terms of scientific and technical assistance, psycho-social intervention for the affected individuals, agriculture and livestock concerns, infrastructure assessment as well as call for donation.

Governor Remulla lauded the efforts of the different LGUs in providing for the victims of the calamity from the province of Batangas and takes pride in the different acts of compassion showed by Caviteños in the face of the calamity. The Governor likewise leaves the announcement of class suspension or resumption to the local chief executives based on their assessment of the situation in their locality. (Provincial Information and Community Affairs Department)

## Cavite Vet office to look after the welfare of animals after volcanic eruption

The Provincial Veterinary Office, Cavite headed by Dr. May Magno conducted an emergency meeting for the Inter-Agency Veterinary Mission for animals affected by the Taal volcano eruption on January 15, 2020 at the Sangguniang Panlalawigan Session Hall, Legislative Building, Trece Martires City. Discussed in the meeting were plan of actions that will address the condition of animals after the eruption.

In the meeting, it was confirmed that there were no reported damages and deaths of farm animals and pets. The municipalities of Alfonso, Amadeo, Indang, Mendez, Silang and Tagaytay were identified as priority areas for the inter-agency veterinary mission based on the initial damage report submitted by cities and municipalities. Grasses and forages used as feeds in the said towns were all covered with volcanic ash posing imminent feeds shortage.

Partner agencies committed to provide veter-

inary supplies, medicines, animal feeds, logistics and other needs that may be needed in the mission. Donations in the form of dog food, powder and injectable medicines, veterinary supplies, bottled water and other items already started coming in as early as a day before the meeting was finalized.

Present during the meeting were representatives from the Bureau of Animal Industry (BAI), Department of Agriculture Region 4-A/Agricultural Production and Coordination Office (APCO), city veterinarians and municipal agriculturists, Cavite State University-College of Veterinary Medicine and Biomedical Sciences, Cavite Veterinary Medical Association, Cavite Livestock, Poultry and Feedmillers Association, Inc., Provincial Disaster and Risk Reduction and Management Office and the Provincial Information and Community Affairs Department.

- Provincial Information and Community Affairs Department with reports from Dr. May Magno, Provincial Veterinary Office, Cavite.

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# CAPE INC., NAMIGAY NG TULONG SA MGA NASALANTA NG BULKANG TAAAL

Ang pagsabog ng bulkang taal sa Batangas noong nakaraang Linggo, Enero 12, 2020 ay nagdulot ng hirap sa buhay, kabahayan at kabuhayan ng mga tao at matinding takot sa mga lugar na nakapalibot dito tulad ng Agoncillo, Alitagtag, Balete, Cuenca, Laurel, Lemery, Lipa City, Malvar, Mataas na Kahoy, San Nicolas, Sta. Teresita, Taal, Talisay at Tanauan City, Batangas at maging ang Tagaytay City at karatig bayan sa Cavite na kabilang sa 14 KM danger zone. Dahil dito ang mga lugar na dating luntian ang kapaligaran ay nabalot ngayon ng abo at putik sanhi ng volcanic ash fall na ibinuga ng nanggalingit na bulkan na sinabayan pa ng ulan na lalo nagtabon sa mga bahay at daan pati na rin sa lahat na mga lugar na nakakasakop dito na labis na nakaapekto sa mga mamamayan. Kaya nagpatupad agad ang pamahalaang panlalawigan ng Batangas ng massive evacuation sa lahat ng mga lugar na naapektuhan at karamihan sa mga mamamayan malapit sa bulkan Taal ay lumikas sa pinakamalapit at ligtas na lugar sa lalawigan ng Cavite tulad ng Amadeo, Alfonso, Mendez, Dasmariñas City, Imus City, Carmona, Silang, GMA at Bailen. At bilang ka-

bahagi ng pamahalaan sa pagbibigay tulong sa ating mga kababayan naapektuhan ng pagsabog ng bulkan Taal, ang grupo ng Cavite Association of Publisher's and Editors (CAPE) Inc., ay personal na naghatid ng tulong sa pamamagitan ng relief goods at face mask sa mga biktima. Katuwang ng CAPE sa kawang gawa na eto ay mga opisyal at miyembro nito: Webster Ace Paginag, Irene Gascon, Heidelita Paginag, Milagros Bagaporo, Rosendo Cacactin, Jerry Ancheta, Jonnah Roaring, Jun Maligalig, Bb. Vim Cuyno, G. Bayani Zoleta, G. Sonny Anarna at Gng. Liza Anarna, G. Don Nava, BOTTLED WATER mula kay Gng. Belen Sabater ng Lake Haven Warm Spring Water at Bb. Bianca Marie ng Santiago, GTC at tulong pinansiyal mula sa mga private individuals kagaya nila Gng. Nancy Dela Cruz ng Bulacan, Gng. Agnes Jasmine ng Bacoor, Gng. Marisa Galiote ng California, USA, Gng. Gina Nuñez, Bb. Bernadette Cabiles at Gng. Irene Ang Mesa ng Las Pinas. Maliban dyan naging bahagi din ng misyon ay mga volunteers mula sa Guided Education Training School GETS Inc. Dasmariñas at Pastor Gerry Mendoza and wife Sis. Josie Mendoza and adult workers, Young People of Glorious Bible

Baptist Church Las Pinas City na bukod sa mga relief goods na napamigay ay nagmission din sa mga tao nagprovide ng different kind of relief assistance sa mga Taal victims — and they call it 'spiritual relief'. Maging mga kasama natin sa PNP HPG Cavite Mobil 406 led by PEMS Noel J. Peliña and PMS Daniel Carreon na

personal escort ng grupo ng ating mga sasakyan sa pagdadala ng mga relief goods sa Batangas. Umabot sa 150 katao at indibidwal ang nabigyan ng personal na tulong at napakain sa halos buong araw na pag iikot ng grupo na di alintana ang pagod at puyat makapagbigay lamang ng saya at pagasa sa mga nasalanta.

Sa mga susunod na mga araw ay mag iikot ang CAPE upang mamigay ulit ng tulong sa mga lugar at mga kababayan natin na di pa naabot ng relief. Mula sa pamunuan at bumubuo ng CAPE, nagpapasalamat po tayo sa Panginoon sa mga biyaya niya at sa mga taong ginamit niya maging instrument, sa mga donors, sa

mga nakiisa at sumama at tumulong mula umpisa hanggang sa pagbibigay. Sa kabila ng sakuna at pangamba kanilang naranasan, pinagagaan ninyo ang pinagdadaan ng mga nasalanta nating kababayan dahil sa inyong kusang-loob na pagtulong. (W. ACE C. PAGINAG)



Makikita sa larawan ang mga evacuees mula sa Talisay, Batangas kasama ang grupo ng CAPE kasama ang GBBC Family na masayang nagpakuha ng larawan. Pansamantala ngayon sila nanunuluyan sa isang bahay sa Sto. Tomas, Batangas na pinapagamit ng may ari sa kanila habang di pa sila nakakabalik sa dati nila bahay. At sa aming pag alis, baon naming ang mga ngiti at pasasalamat ng mga taong nahatidan ng tulong sa mallit na paraan ay kasiyahan na para sa kanila naalala sila.

Ang mga bata habang nasa pilahan para kumuha ng kanilang mga relief packs katuwang ng kanilang mga magulang. Sila ay pansamantala ngayon kinukupkop at inaalagaan sa pamamagitan ng libreng silungan ng SOLWIN CHURCH sa San Isidro, Sto. Tomas sa pangunguna ni Ptr. Atoy Macahiya at mga miyembro nito. Bukod sa pagkain at namigay rin tayo ng face mask at gatas na magagamit ng mga ina para sa mga baby nila maliliit pa.