

DATELINE

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The Only Newspaper with Educational Timeliness

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PhilGuarantee covers P3.5-B agri loans in 1H of 2021

DOST commits S&T project in Victoria



Department of Science and Technology commits P410,000 worth science and technology project in Victoria, Tarlac. (Mayor Christian Yap)

Department of Science and Technology (DOST) has committed a P410,000 worth science and technology project in Victoria, Tarlac.

The Establishment of Veggie Bread Processing and Upgrading of Organic Fertilizer Production through Adoption of Appropriate Technologies will be earmarked under the agency's Grants-in-Aid Program and is part of Project Municipal Innovation through Science and Technology (MIST).

DOST Provincial Director Karen Dañez said the project for the municipality of Victoria has two components.

"The first component aims to support the feeding program of the local government to promote health and wellness, while the second component

aims to manage waste to productive byproduct," she furthered.

Biodegradable waste including those from the veggie bread production will be processed into organic fertilizer. The organic fertilizer then will be used in producing vegetables for the veggie bread production.

DOST will provide equipment both for the veggie bread production and the biodegradable waste management.

For his part, Mayor Christian Yap extended his gratitude to the agency for the project that will benefit their community.

"With humble heart and warm thanksgiving, Victoria recognizes the valuable support and great effort of DOST for granting us numerous projects for the development of our

livelihood programs in the municipality," he said.

"Through this project, we will be able to contribute economically to our livelihood beneficiaries by creating new opportunities for them, and would also greatly contribute in efficiently dealing with our material wastes," the official added.

As first of its kind in Central Luzon, Project MIST is a collaborative effort of DOST Tarlac, provincial government of Tarlac and its local government units (LGUs) in partnership with Tarlac State University and Philippine Information Agency.

It targets to bring substantial science and technology innovations closer to the people with the active involvement of LGUs. (CLJD/GLSB-PIA 3)

SM boosts Covid-19 vaccination for employees' protection



San Pablo City– In line with the government's goal of achieving population protection by vaccinating at least 70 percent of Filipinos against coronavirus disease 2019 (Covid-19), SM Supermalls and SM Affiliates are ramping up its vaccination program for employees, with 94% team members having received at least one dose as of August 8th.



The SM Store employee KM Bruto got his vaccine under the SM Vaccination Program, he is one of the 400 SM employees in Laguna that got the first dose last August 16th at SM City San Pablo.

VACCINATION. In a strong drive to support national recovery, SM ordered over 500,000 doses of COVID-19 vaccines for its employees and for donation to the National Government. With the arrival of some of these vaccines last June 25, SM immediately rolled out free vaccination for its employees to complement efforts where two-thirds of its employees have already been vaccinated.

The vaccination program is a joint effort of all the SM companies that include SM Investments, SM Prime Holdings, SM Retail and portfolio companies, BDO Unibank, Inc. and China Banking Corporation.

The program, dubbed "#SMILOVEMYJAB" targets to inoculate 100% SM employees this year. "We hope to keep this momentum until all of our consenting colleagues and SM Affiliates have received the vaccine. This

is part of our commitment to helping the government reach its target of vaccinating a majority of the population" SM City San Pablo PR Manager Ms. Nina Wong said.

Through a consortium of public and private agencies that have procured vaccines for the Philippines, SM secured AstraZeneca doses for its employees with Zuellig as the vaccination partner.

"I feel more safe and secure after getting vaccinated, said KM Bruto, The SM Store employee. SM City Santa Rosa, SM City Calamba and SM malls nationwide are being used as vaccination hubs for a safe, convenient and accessible venue in partnership with LGUs. SM Vaccination initiatives are in support of the countries' national recovery.

CALABARZON DELTA CASES NOW AT 148



Department of Health (DOH)- CALABARZON (Cavite, Laguna, Batangas, Rizal and Quezon) Regional Epidemiology and Surveillance Unit (RESU) today disclosed a total of 148 cases of the dreaded Delta Variant in the region.

From the five provinces Laguna tops the list with 48 recorded cases; Cavite follows with 44 cases; Rizal with 33; Batangas with 15; and Quezon with 8 Delta variant cases.

According to Regional Director Eduardo C. Janairo from the total of 148 Delta Variant cases, 4 are fully vaccinated, 13 have taken single dose, 58 have no vaccination and 81 are for still for verification.

Cont. on page 3

EDITORIAL:

Day of the Youth

Only the other day, on August 12, governments and citizens around the world marked International Youth Day and once more brought attention to the problems faced by those in the 15-24 or 18-30 age bracket.

Beyond doubt, the youth, in the Philippine setting, nearly 40 percent of the already registered voters for the May 2022 elections, can be a positive force for development with the knowledge and opportunities they need to use in the runup to the right of suffrage.

Worldwide, there are 1.2 billion young people aged 15 to 24 years, accounting for 16 percent of the global population, with projections suggesting that by 2030 the number of youth would have grown by 7 percent to nearly 1.3 billion.

Back home, the youth of the Philippines, as defined by the National Youth Commission, are facing challenges, particularly this time of the coronavirus pandemic and the forthcoming general elections in May 2022, when a new national leadership would be chosen by the projected more than 60 million registered voters from the 110 million population.

The National Youth Commission has stressed now and then its three objectives:

Improved enabling conditions for youth participation in governance, society, and development; Increased contribution of and benefit for the youth in the attainment of Mid-Term Development goals;

Improved access to quality basic services and social protection through enabling policies.

Today, the Filipino youth stand at the crossroads of the country's history, the challenges high on their eye range, as they mobilize their force to help battle against the pandemic—with infections and deaths rising, with their acquired talent and other skills while confronting the challenges of volunteerism.

Note, for instance, that in the Philippines, which has the largest generation of young people in its history, 30 million young people between the ages of 10 and 24 account for 28 percent of the population: 68 percent of the interviewed youth indicated their participation in political matters is that of a follower and 62 percent said they seldom act as the leader-initiator of resolutions.

Only one out of four youth indicated that they are protest-initiators or activists in political issues, the majority (89 percent) of the young people feel that they have to be informed, involved, and consulted by adults and youth leaders on matters related to youth development.

The youth can properly be a positive force in helping disseminate the importance of participation in the presidential elections next year.

They owe it to themselves and the generations after them to encourage people to register and vote. The country's future is in their hands

ERRATUM

In the issues of DATELINE Newspaper Weekly dated December 16, 23, and 30, 2019 it committed an error in publishing the following Notice, to wit:

Notice is hereby given that the estate of the late SONIA C. BONDAD, consisting of two parcels of land (Lot 1009-A-1 of the subd. plan Psd-04-043166, being a portion of Lot 1009-A, (LRC) Psd-111060, L.R.C. Rec. No.) situated in the Brgy. of Bucana, Mun. of Naic, Prov. of Cavite.xxxxconsisting of ONE HUNDRED (1000) SQUARE METERS embraced and covered by Transfer Certificate of Title No. T-380040 and Lot 451 of the Naic Estate as shown on Plan Rs-04-003182, L.R.C. Rec. No.) situated in the Poblacion, Mun. of Naic, Prov. of Cavite.xxxx-consisting of FOUR HUNDRED EIGHTEEN (418) SQUARE METERS, both of the Registry of Cavite Province, have been the subject of an Addendum to an Extra-Judicial Settlement of Estate of the Deceased among the legal heirs With Waiver of Rights as per Doc.No.327; Page No.67; Book No. XXI and series of 2019 of Notary Public Jameswell M. Resus of Naic, Cavite.

It is corrected to read as follows:

Notice is hereby given that the estate of the late SONIA C. BONDAD, consisting of two parcels of land (Lot 1009-A-1 of the subd. plan Psd-04-043166, being a portion of Lot 1009-A, (LRC) Psd-111060, L.R.C. Rec. No.) situated in the Brgy. of Bucana, Mun. of Naic, Prov. of Cavite.xxxxconsisting of ONE THOUSAND (1000) SQUARE METERS embraced and covered by Transfer Certificate of Title No. T-380040 and Lot 451 of the Naic Estate as shown on Plan Rs-04-003182, L.R.C. Rec. No.) situated in the Poblacion, Mun. of Naic, Prov. of Cavite.xxxxconsisting of FOUR HUNDRED EIGHTEEN (418) SQUARE METERS, both of the Registry of Cavite Province, have been the subject of an Addendum to an Extra-Judicial Settlement of Estate of the Deceased among the legal heirs With Waiver of Rights as per Doc.No.327; Page No.67; Book No. XXI and Series of 2019 of Notary Public Jameswell M. Resus of Naic, Cavite.

Dateline Weekly Newspapers:
Aug. 23, 30 & Sept. 06, 2021

EXTRA JUDICIAL

NOTICE IS HEREBY GIVEN THAT THE ESTATE OF THE LATE ANGELITA LICTAWA QUITORIANO HAS BEEN EXTRA-JUDICIALLY SETTLED BY HER HEIRS THRU EXTRAJUDICIAL SETTLEMENT OF ESTATE AS PER DOC. NO. 439 ; PAGE NO. 89 ; BOOK NO. 109 ; SERIES OF 2021, BEFORE NOTARY PUBLIC ATTY. CESARIO G. GONZALES JR.

Dateline Weekly Newspapers:
Aug. 16, 23 & 30, 2021

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Review of the Growth Assumptions for FY 2021

The Development Budget Coordination Committee (DBCC) revised its growth assumptions for FY 2021 from 6.0 to 7.0 percent to 4.0 to 5.0 percent in light of the reimposition of stricter mobility restrictions in various areas of the country to effectively address the heightened risks brought about by the COVID-19 Delta variant.

In the first half of 2021, our careful balancing of COVID-19 and non-COVID-19 risks allowed us to improve GDP growth to 11.8 percent in Q2 2021. Without the present spike, the original growth target of 6.0 to 7.0 percent would have been achievable. However, with the global emergence of the Delta variant, the second half growth outlook was revised downwards to reflect the additional restrictions imposed by the government, which are necessary to curb its spread.

Our strategy is to continue managing the risks carefully by imposing granular quarantines, while allowing a vast number of people to earn a living. We will continue to use this period to accelerate the roll-out of the vaccination program. As of August 15, a total of 27.8 million doses have been administered, consisting of 15.2 million and 12.6 million for the first and second dose, respectively. Rest assured that we will continue to work closely with the local government units and the private sector to accelerate the country's vaccination rates.

Last August 5, the country recorded an all-time high of 710,482 jobs in a day, while in the past week, the total average daily jobs reached more than 475,000. At this rate, and with recent vaccine deliveries arriving as scheduled, we are confident that we can inoculate the required number of individuals, particularly in the densely populated areas, by the end of 2021. We expect that this will significantly reduce the need for wide-scale quarantines, especially in key economic centers where the majority of Filipinos work. In this regard, the DBCC retained its growth targets for 2022 at 7.0 to 9.0 percent, and for 2023 and 2024 at 6.0 to 7.0 percent.

The DBCC will continue to monitor the effects of the Delta variant and the enforcement of community quarantines, and proactively manage the risks to help the economy recover. (PR)

NOTICE

Notice is hereby given that the estate of the late MA. ROSA ALVARO consisting of seven (7) parcels of land known as 1. Lot No.69 of the subd. plan (LRC) Psd-163913 being a portion of Lot 1445, Naic Estate LRC Rec. No. 8340) situated at Timalan, Naic, Cavite consisting of an area of THREE HUNDRED EIGHT (308) SQUARE METERS embraced and covered by TCT No. 057-2016013724; 2. Lot No.1452-I-8 of the subd. plan (LRC) Psd-282465 approved as non-sub. project, being a portion of Lot 1452-I (LRC) Psd-2811777 LRC Rec. No. 8340) situated at Poblacion, Naic, Cavite consisting of an area of FIVE HUNDRED EIGHTY THREE (583) SQUARE METERS embraced and covered by TCT No. 057-2016013725; 3. Lot No. 1452-I-7 of the subd. plan (LRC) Psd-282465 approved as non-sub. project, being a portion of Lot 1452-I (LRC) Psd-2811777 LRC Rec. No. 8340) situated at Poblacion, Naic, Cavite consisting of an area of SIX HUNDRED FIVE (605) SQUARE METERS embraced and covered by TCT No. 057-2011002050; 4. Lot No.1452-I-6 of the subd. plan (LRC) Psd-282465 approved as non-sub. project, being a portion of Lot 1452-I (LRC) Psd-2811777 LRC Rec. No. 8340) situated at Poblacion, Naic, Cavite consisting of an area of TWO HUNDRED NINETY SEVEN (297) SQUARE METERS embraced and covered by TCT No.T-836456; 5. Lot No. 1452-I-2 of the subd. plan (LRC) Psd-282465 approved as non-sub. project, being a portion of Lot 1452-I (LRC) Psd-2811777 LRC Rec. No. 8340) situated at Poblacion, Naic, Cavite consisting of an area of ONE HUNDRED SEVENTY SIX (176) SQUARE METERS embraced and covered by TCT No.T-374032; 6. Lot No. 1452-I-1 of the subd. plan (LRC) Psd-282465 approved as non-sub. project, being a portion of Lot 1452-I (LRC) Psd-2811777 LRC Rec. No. 8340) situated at Poblacion, Naic, Cavite consisting of an area of THREE HUNDRED TWENTY FOUR (324) SQUARE METERS embraced and covered by TCT No.T-374031; and 7. Lot No. 1452-I-3 of the subd. plan (LRC) Psd-282465 approved as non-sub. project, being a portion of Lot 1452-I (LRC) Psd-2811777 LRC Rec. No. 8340) situated at Poblacion, Naic, Cavite consisting of an area of TWO HUNDRED FIFTY (250) SQUARE METERS embraced and covered by TCT No.T-103043, all of the Register of Deeds of Cavite Province, have been the subject of a Deed of Self-Adjudication as per Doc.No.440; Page No.88; Book No. XXII and series of 2021 of Notary Public Jameswell M. Resus of Naic, Cavite.

Dateline Weekly Newspapers:
Aug. 23, 30 & Sept. 06, 2021



KAPANALIG
Ni Nelson Dimapilis

DOE's lack of assurance of brownout-free elections next year is unacceptable!

Senator Win Gatchalian assailed energy officials' apparent indifference in arresting any possibility of rotational brownouts during the election period next year, when the country's estimated 60 million voters will exercise their right to choose their leaders in the national and local levels.

"This is unacceptable! Kaya tayo merong Department of Energy ay para siguraduhing meron tayong kuryente all the time. Isa lang ang trabaho ng DOE, yan ay siguraduhin na may kuryente tayo. So, it's unacceptable na even an iota or possibility of brownouts during the election period ay hahayaan nilang mangyari. It's their job to address that situation," Gatchalian emphasized.

The Senate Energy Committee Chairperson lamented DOE Secretary Alfonso Cusi's lack of any categorical statement in ensuring the sufficiency of power supply when this early, energy officials already forecasted the thinning of power supply on election day and thereafter.

He adds that as early as now, the DOE should identify solutions and undertake steps to ensure there will be no brownouts during the 2022 elections.

"Importante na proactive tayo. Nakita natin na tuwing summer may ganitong banta so as early as now gumagawa na tayo dapat ng paraan. For example, pinaka mabilis diyan ay scheduling. 'Yung ating mga planta dapat ngayon pa lang nire-repair na nila, kumuha na ng spare parts, ayusin na nila para pagdating ng summer, tuloy-tuloy ang suplay ng kuryente," Gatchalian said.

"Alam naman natin na pagdating ng March ay maraming nagme-maintain ng planta at marami ring nasisira. Kaya dapat ngayon pa lang pinapalitan na ang spare parts at agahan ang pagme-maintain para hindi umabot uli sa summer season," he added.

Gatchalian said his Committee on Energy will resume its hearing towards the end of the year in preparation for next year.

"We do not want any cloud of doubt pagdating sa automated elections natin. 'Yan ang mga typical sources ng pagdududa, yung brownout at walang kuryente," Gatchalian said in reference to the integrity and accuracy of election results as under existing law, the counting of ballots cast is carried out via an automated system.

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Dateline Weekly Newspapers:
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HE IS MY

Healer

EXODUS 15:26

HONEST GUARD RETURNS LOST PHONE TO FOOD DELIVERY RIDER

SM CITY BACCOOR, CAVITE – Imagine being a Delivery Rider with tons of people sending food orders and requests, only to find out that you lost your phone, which you use to make a living, in the middle of a busy mall during the pandemic. Not the best day for a mall shopper who found out that he lost his phone as he was rushing his way into the mall to get all the orders he needed. Good thing there are still honest employees, who upholds their integrity more than any material thing they could gain from keeping something they found that aren't theirs.



This is the commendable act LG Mylene Maurillo of Combined Blue Dragon Security and Services recently did when she found a lost phone unattended

at the mall entrance of SM City Bacoor. The honest guard never hesitated to surrender and return the lost phone which belong to a food delivery rider. The phone was then returned at the malls CRS Office where the owner thanked the honest employee for her good deed.

This deed is reflective of SM's Corporate value of honesty and integrity and bespeaks well of the attribute of a good member of SM Security force, worthy of praise and emulation, LG MYLENE MAURILLO brought honor and pride not only to herself, her family and security agency but also to SM group of companies in general.

PhilGuarantee...

FROM PAGE 1

The Philippine Guarantee Corp. (PhilGuarantee) has provided guarantees to loans in the agriculture sector amounting to P3.5 billion in the first half of 2021, which is already 95 percent of the state firm's target of P3.7 billion for this entire year.

According to PhilGuarantee president-CEO Alberto Pascual, the loans guaranteed through the firm's partner-lending institutions (PLIs) have thus far benefited 35,360 small farmers and fisherfolk.

Pascual said in his report to Finance Secretary and PhilGuarantee chairman Carlos Dominguez III that the crops subsector accounted for the bulk of the guaranteed loans, with P3.35 billion or 96 percent covered over the January-June 2021 period.

"For second quarter 2021, guaranteed loans to the agriculture sector by 47 PLIs have already reached P3.499 billion, which is already 95 percent of the 2021 target of P3.675 billion, benefitting 35,360 small farmers and fisherfolk. The outstanding balance as of 30 June 2021 amounted to P1.247 billion," Pascual said in his report.

As the administrator of the Agricultural Guarantee Fund Pool (AGFP), PhilGuarantee encourages its PLIs to lend to small farmers and fisherfolks or their organizations, by providing guarantee coverage to their unsecured agricultural production loans.

The livestock subsector came in second in terms of the amount of guaranteed loans as of June of this year, with borrowings amounting to P112.63 million, followed by fisheries with P27.86 million; and poultry with P12.03 million.

"Since the beginning of the COVID-19 crisis in March 2020, PhilGuarantee lost no time to enable its mandate and respond to the clarion call of the government to provide assistance to affected agri-based workers by way of its guarantee program," Pascual said.

Pascual said that last year, PhilGuarantee's approved guarantee lines to 41 PLIs extending loans to the agriculture sector amounted to P5.14 billion, with guaranteed loans totaling P4.25 billion.

"This amount is 21.4 percent beyond our goal of P3.5 billion and resulted into assisting 48,038 small farmers and fisherfolk nationwide. Outstanding balance as of 31 December 2020 amounted to P401.5 million," Pascual said.

During the Enhanced Community Quarantine (ECQ) period last year, Pascual said the PhilGuarantee Governing Board approved the reduction of the rate of guarantee fee from 1 percent to 0.5 percent and the increase of the guarantee coverage from 85 percent to 90 percent of the loan amount for palay farmers borrowing through the AGFP.

These measures were effective from April 15 to July 15, 2020. (PR)

SM CENTER IMUS FOOD

Awesamgyupsal	Farron Cafe	Potato Giant
Barefruit Guyabano	Gilgan's	Santinos Pizza
Buko Express	I Love Milktea	Shawarma Shack
Chatime	Jus & Jerry's	Snow Panda
Chef Jo Pastry	Kettle Korn	Squeezy Lemon
Classic Savory	McDonalds	The Coffee Bean & Tea Leaf
Dunkin' Donuts	Oishi Maki	Ume-ya
Famous Belgian Waffle	Hyped Mangoes	Waffle Time
		Zagu

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CALABARZON...

FROM PAGE 1

"Also, from the total number of cases, 102 are local cases, 24 are returning OFWs and 22 are for verification. Napakaimportante na tayo po ay mabakunahan para magkaroon po tayo ng karagdagang proteksyon laban sa virus. Sa datos po ay makikita natin na mas maraming nahahawa na hindi nabakunahan kaya nananawagan po kami sa mga hindi pa nabakunahan na magparehistro napo sa inyong mga LGU upang mabigyan ng bakuna," he advised residents.

Janairo added that there are no active Delta-Variant cases in the region. "We have 56 recoveries and only 2 deaths recorded."

The regional office has initiated "Project DELTA" (Detect Early Local Transmission through Antigen Testing) to all the provinces with Delta variant cases to immediate stop the spread of the virus in the community.

For Covid-19 cases, as of August 17, 2021, there were 2,929 new cases added. There is now a total of 230,599 cases in the region. Active cases are at 22,004 while 201,670 have recovered. A total of 6,925 died from the virus.

"Rest assured that the regional office together with the local government units are working together to prevent the further spread of the Covid virus in the region. Continue to follow community health protocols, stay at home, stay safe and get vaccinated!" Janairo emphasized.



CMDI to launch first ever Tourism e-Laboratory in Tagum campus

In its pursuit to advance its digitization initiatives, CARD-MRI Development Institute (CMDI), in partnership with CARD MRI Hijos Tours, will launch its first ever Tourism e-Laboratory in CMDI Tagum, Davao del Norte on July 16, 2021.

The students of BS Tourism Management in CMDI Tagum will get to experience the new experimental tourism laboratory, which is a crucial step in producing tourism-related videos, 360° virtual reality (VR) tours, marketing activities, and other fun tour programs anchored in the vision of CARD MRI to eradicate poverty through education and tourism.

With the establishment of the Tourism e-Laboratory, CMDI aims to give the students a

chance to explore the possibilities of digitization, especially during the pandemic.

The e-Laboratory can host students and faculty members of CMDI as well as partners, stakeholders, and clients of CARD MRI once in-person tours are permitted and more travel bubbles are set up in the country. With this, travelers, especially Nanays from Mindanao, can virtually travel to Luzon and Visayas through the 360° videos and other virtual reality tours produced in the Tourism e-Laboratory.

Tours that will be curated inside the laboratory will include destinations from the five tour programs of Hijos Tours namely San Pablo City in Laguna, Baguio in Benguet, Samar and Leyte in Visayas, Iloilo, and Davao.

Responding to the pan-

demically through virtual reality

Among the heavily-impacted industries in the Philippines due to the COVID-19 pandemic is tourism. To make sure this challenge will not affect the purpose of Hijos Tours to celebrate people, art, and culture, they looked for a way to continue bringing their services to Filipino communities.

"We were challenged to explore various mediums and technologies to push tourism amid the many challenges our country is facing today. With the pandemic underway, we saw how virtual reality is a viable technology that we can adapt to reinforce our purpose," Hijos Tours President and Chairperson Marilyn M. Manila said.

According to Manila, VR can also be a form of tourism marketing, which is a way to keep the

institution under the radar of travelers. "VR opens the opportunity for us to market our destinations so that our institution will remain on top of the minds of our travelers."

With VR as one of its adapted mediums, Hijos Tours came up with the idea of integrating VR into the program of CMDI Tagum's Tourism Management students.

"Through VR, we can recreate our culture, revive the past, preserve our heritage, and make room for edutainment (education and entertainment) in our curriculum," said Manila.

Manila added that visitors who do not have access to internet infrastructures and smartphones may enjoy traveling virtually through the installment of the Tourism e-Laboratory, which houses an LCD Projector, Samsung Tablets, and VR



goggles for projecting self-paced VR tours, promotional videos, and 360° VR tours.

"The pandemic really helped us re-evaluate and improve the things we do for our students," said CMDI Senior Executive Vice President/Chief Operating Officer Dr. Edzel A. Ramos. He added, "As we continue to convert our services online, we saw the need to install the Tourism e-Laboratory to maximize e-learning for our students. We believe that this is a great way to really immerse them in the field of tourism especially as we transition to a New Normal in this day and age."

A brainchild of Hijos Tours, the Tourism e-Laboratory fulfills one of the key strategies of CARD MRI in its 10-20-80 campaign to reinforce digitization in education and tourism and to reach out to more partners and communities by means of its technological initiatives.

The 10-20-80 campaign is a strategic direction of CARD MRI which means that in 10 years, it will reach 20 million clients and provide insurance to 80 million individuals. (PR)



Miniso X Coca-Cola Collection gives a double the happiness to a fashionable lifestyle.

Share the gift of happiness with this Coca-Cola shopping bag. Available in three designs.



Have a cool cola with this Coca-Cola Insulated Tumbler with Stainless Steel Straw.



Take your refreshment on the go with this Coca-Cola Water Bottle.



Coca-Cola Square Bento bag

Coca-Cola Keychain Pendant with Bottle Opener.



Stay Classy and vintage with this Coca-Cola's iconic red tote bag and cosmetic pouch.



Shop at the nearest Miniso stores and get this Coca-Cola tote bag.

The collaboration between Japanese fashion brand Miniso with Coca-Cola brings a double dose of happiness, giving a new vitality to shopping with the fusion of young and classic brands.

Miniso is positioned as a lifestyle product retailer that young people want to visit, and the brand tone of Coca-Cola is happy and simple. Significantly, both have red and white logos: Coca-Cola with its "Spencerian" script that has captured the heart of generations of consumers; while Miniso's red and graphic logo that advocates "Life is for fun" and aims to deliver well-made and highly-designed goods at a reason-

able price for shoppers to better enjoy a quality of life on a budget.

With this, the Miniso X Coca-Cola Collection comes in classic red and white, with designs that are vintage, fashionable, and creative yet functional items. These include mugs and tumblers, tote bags, keychain with bottle opener, cosmetic pouch, lunch bags and other novelty pieces.

Conveniently shop for your favorite Miniso X Coca-Cola items in-store or online via shop.minisoph.com. For more updates, follow MinisoPhilippines in Facebook and Miniso PH in Instagram.

CONCEPCION, TUGADE EXPLORE DEPLOYMENT OF BUSES FOR FULLY-VAXXED PASSENGERS

Presidential Adviser for Entrepreneurship and Go Negosyo founder Joey Concepcion and Transportation Secretary Arthur Tugade are exploring the possibility of vaccinating the country's public utility bus drivers, in a bid to deploy buses for fully vaccinated passengers in the National Capital Region (NCR). By doing so, the public transportation system will become part of the protective 'bubble,' which is based on Concepcion's proposal to create micro-herd immunity in small spaces, such as homes and workplaces as part of the overall effort to safely reopen more parts of the battered economy.

"We are looking at deploying buses for fully-vaccinated passengers to protect them from getting infected by the unvaccinated ones. With this, our public transportation can actually bridge the gap between homes and workplaces, which will in turn help us create 'micro-herd immunity' through the safety provided by these protective bubbles," Concepcion said. He shared that this so-called bubble in workplaces is actually a growing trend given the intensified vaccination rollouts in the country. 'In fact,

I'm glad to share that most of the factory workers in my company are already vaccinated, and with this, our company actually creates 'micro-herd immunity' in their workplaces," Concepcion expressed.

Meanwhile, Tugade expressed his gratitude to Concepcion for his efforts to help the country defeat the prolonged COVID-19 pandemic. "Thank you Sir Joey for all your assistance for us to defeat the pandemic. Rest assured, we'll support your initiatives for us to quell the spread of the virus. The entire Department [of Transportation] is willing to assist side-by-side," he said in Filipino. To hasten the vaccination of drivers across the country, Tugade asked Concepcion for help in accessing 40,000 doses of vaccines for drivers, who are going to be at the forefront of these buses for the fully vaccinated. "We are seeking for your assistance on 40,000 doses of vaccines for us

to immediately vaccinate our drivers," Tugade said. Concepcion said he would do his best to make this possible.

Meanwhile, Nagkakaisang Samahan ng Nangangasiwang Panlalawigan ng Bus sa Pilipinas, Inc. (NSN-PBPI) President Vincent Rondaris expressed his gratitude for allowing the transport group to discuss their concerns with the national government. "We thank you for having a meeting with us since this is an avenue for us to ask for more vaccines for our group," he said, "We also would like to have additional vaccines so we can finally increase our vehicles' operational capacity." Meanwhile, DOT Assistant Secretary for Road Transport and Infrastructure Steven Pastor shared the recent assistance from the private sector through the "Tsuperhero: Vaccination Drive," which was launched three weeks ago. (PR)

