

# KADIWA sa Calabarzon, patuloy ang pag-arangkada; 32 FCAs, nasuportahan

Aabot sa tatlung dalawang (32) Farmers' Cooperatives and Associations (FCAs) na binubuo ng 1,507 na magsasaka mula sa Calabarzon ang natulungan sa malawakang pagmamarket ng mga produktong agrikultural sa pamamagitan ng KADIWA Program ng Department of Agriculture IV-CALABARZON (DA-4A) sa pangunguna ng Agribusiness and Marketing Assistance Division (AMAD).

Habang nagbibigay-daan ang KADIWA Program sa mga magsasaka na direktang maipakilala ang kani-kanilang produkto sa mas malaking populasyon ay isa rin itong pagkakataon para sa mga mamimili na makabili ng mga produkto sa mas murang halaga.

Ang naturang programa ay nahahati



sa tatlong modalidad: (1) KADIWA Store, (2) KADIWA On Wheels, at (3) KADIWA Pop-Up Store. Ilan sa mga FCAs sa rehiyon ay sinimulan nang maisagawa ang mga ito nang sila lamang matapos masuportahan ng DA-4A na ma-link sa mga nangangailangang komunidad sa pakikipagtulungan sa mga lokal na pamahalaan.

Ayon sa datos, labing pito (17) sa mga samahan ay nakapagtayo na ng sariling KADIWA Store habang labintatlo (13) ang

nakapagtaguyod ng KADIWA On Wheels. Patuloy ang paghikayat ng DA-4A sa iba pang kooperatiba na makibahagi sa KADIWA at maging DA-Accredited Civil Society Organization (CSO) na pangunahing kailangan upang makinabang sa mas malaking proyekto sa ilalim ng programa.

Karaniwang isinasagawa ang KADIWA Pop-Up Store retail selling sa Lipa Agricultural Research and Experiment

Station (LARES), Lipa City, Batangas; San Pedro City at Los Baños, Laguna; at Metro Manila na kadalasang mula sa inisyatibo ng Department of Agriculture Agribusiness and Marketing Assistance Service (DA-AMAS).

Samantala, sa kamakailan lamang na pagsasagawa ng KADIWA Pop-Up Store sa LARES, Lipa City, Batangas, noong ika-16 ng Enero, limang samahan ng magsasaka ang kumita ng mahigit ₱103,270.75. Sila ay ang Southern Luzon Farmers and Traders Agricultural Cooperative (SOLUFAT), L7 Livestock and Agriculture Cooperative, The Rosario Livestock and Agriculture Farming Cooperative, Buklod-Unlad Multi-Purpose Cooperative, at Lipa Beekeepers Marketing Cooperative. #### (Danica T. Daluz, DA-4A RAFIS) PR



## CARD Publishing brings Koa Kafe to Iba, Zambales



Children of CARD RBI clients actively listened and participated during Koa Kafe's storytelling activity featuring the storybook "Ang Lapis ni Anya".

Koa Kafe of CARD MRI Publishing House, Inc. returns to North Luzon after its Mindanao stint in June 2022. The pop-up event, which aims to gather young and adult readers alike, held its sixth run this year in the Iba, Zambales Branch of CARD MRI Rizal Bank, Inc. (CMRBI) on August 19, 2022 with 76 participants.

With CARD Publishing's advocacy of raising a new generation of readers, Koa brings books and other publications of CARD Publishing through the 'Araw ng Pagbangan' all over the country to celebrate how we surpassed the challenges of the COVID-19 pandemic. "The resiliency of the CARD MRI community is something to be proud of. We are bringing CARD Publishing and Hijos Tours' programs through the 'Araw ng Pagbangan' all over the country to celebrate how we surpassed the challenges of the COVID-19 pandemic. Indeed, it is high time we rise up again," said Marilyn Manila, who serves as the Chair and President of both CARD Publishing and Hijos Tours.

Starting August 2022, Koa Kafe will continue being part of the Araw ng Pagbangan Program. It will travel to Iloilo City in September. In total, CARD Publishing has welcomed 786 individuals to Koa Kafe with a cup of coffee and a book to read. PR

Inay (MLNI), a client marketing support institution of CARD MRI.

Koa Kafe is also part of the "Araw ng Pagbangan," a one-day event launched by Hijos Tours to celebrate the perseverance of both CARD MRI clients and staff towards the path of recovery after the COVID-19 pandemic.

Apart from publications, visitors may also purchase Koa merchandise such as stuffed toys, coloring books, and school supplies. Visitors of the pop-up event also enjoyed free coffee, calamansi juice, and indomie noodles which are products from Mga Likha ni



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### PH to kick-start economic briefing in Frankfurt, Germany

## ANOTHER OG TREAT FOR KRISPY KREME – SM CITY MOLINO!



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### P3.1-M scholarship grant inilaan para sa kabataan, pagpapayabong ng organikong pagsasaka sa CALABARZON

## DTI Region 4A and DTI Quezon celebrate the launch of Tangerine's new line of chocolate products

January 25, 2023, The Kakao Integrated Development for Livelihood and Transformation (KIDLAT) successfully introduced a new line of chocolate products from Tangerine at Four K Kakao Farm, Barangay Villa Principe, Gumaca, Quezon.

"Tangerine" is a brand of chocolate products made from cacao grown by local farmers in Quezon and members of the Kakao Integrated Development for Livelihood and Transformation (KIDLAT), an organization of marginalized farmers that Provincial Governor Angelina "Doktora Helen" Tan spearheaded and organized during her incumbency as the 4th District Quezon Representative for the benefit of local farmers to sustain the cacao industry in the province.

Senator Mark A. Villar, as Chairperson of the Senate Committee on Trade, Commerce and Entrepreneurship, was

the Guest of Honor, along with the Department of Trade and Industry (DTI) 4A Regional Director Marissa C. Argente, the DTI Quezon Provincial Director Julieta L. Tadiosa, Congressman Mike Tan, the 4th District Quezon Representative, the Department of Science and Technology (DOST) IVA Regional Director, Ms. Emelita P. Bagsit, the DOST Quezon Provincial Director Maria Esperanza E. Jawili, and the Department of Agriculture (DA) IVA Regional Director, Mr. Milo D. de los Reyes, also witnessed this momentous event.

The new line of chocolate products from Tangerine includes dark chocolate sugar-free, milk chocolate, dark milk chocolate, Rocky Road Panutsa with mallows, Panutsa Chocolate Peanut Clusters, Mendiant's milk chocolate, cashew pineapple chocolate barks, green mango and sea salt chocolate, chocolate spoons (dark, milk, and white), and mocha tablea fine flavor chocolate drink. PR



Ugnayan sa Barangay continues in Trece Martires City. Hundreds of residents gathered and participated in another leg of Ugnayan sa Barangay program held in Transville Homes Barangay San Agustin, Trece Martires City on January 19, 2023.

Governor Jonvic Remulla conveyed some plans and various development programs of the provincial government for the benefit of Caviteños.

Present at the event were 7th District Board Member Crispin Diego "Ping" Remulla, who showed gratitude for the unending support given to him by the constituents and expressed his interest for the continuous progress of the town. Local officials of Trece Martires City led by Mayor Gemma Buendia Lubigan and Vice Mayor Bobby Montehermoso, together with the Sangguniang Panlungsod members were also present and expressed their gratitude to the provincial government's support to the city.- Romelyn P. Dones

## CALLING ALL RABBITS AT TONG YANG – SM CITY BACOOOR

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